



**Pleasant Hill Tourism Improvement District (PHTID)
Committee Meeting Agenda**

June 30, 2020 9:00 am – 11:00 am

Join Zoom Meeting

<https://zoom.us/j/92123481608?pwd=OFJNVUtYRXZOQjBtQyt3SnhxRzdxUT09>

Meeting ID: 921 2348 1608

Password: 499363

Committee Members:

Residence Inn by Marriott
JC Medina (Chairman)

Chamber of Commerce
Jeremy Carlson (Secretary)

City of Pleasant Hill
Kelly Calhoun

Homewood Suites by Hilton
German Jimenez

Hyatt House
Gene Arzonetti
Kenny Wong-Many

Courtyard by Marriott
Katrece Raine

Pleasant Hill Inn
Tony Patel

1. *Welcome and call to order – Chair, JC Medina*
2. *Public comment (for any item that is not on the agenda; please limit to 2 minutes)*
To submit comments before the meeting please email viola@staypleasanthill.com
3. *Motion: Meeting Minutes May 2020*
4. *Recap:*
 - a. *Roles & Responsibilities*
 - o *Chairman, Treasurer, Secretary, Committee Members*
 - o *Sales & Marketing Interim Reporting*
 - b. *Dates (TID Agendas, Meetings, Minutes, Annual Report, Annual Audit)*
5. *2020 – 2021 – TID Committee Member Elections*
6. *Financials – June 2020*
7. *2020–2021 – Sales & Marketing – (S&M Plan + Budget review v.2 draft)*
8. *Committee Member Reports (Open opportunity for committee members to update group on key business or community issues; share significant news, etc.)*

Adjourn

Next meeting: July 22, 2020

¹Brown Act Notice: The portion of 9 agenda dealing with the Committee's role as the governing body of the Pleasant Hill Tourism Improvement District (PHTID) is subject to the requirements of the Brown Act. In response to those requirements, this agenda is being posted as a public notice.

The Committee welcomes public participation in its meetings. The agenda includes time for public comment on general items and for specific issues on the agenda. Speakers are limited to 2 minutes each. State law does not allow the Committee to discuss or take action on issues not on the agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Committee.

²ADA Notice: To receive reasonable accommodation under the Americans with Disabilities Act during the meeting, please notify the Chamber of Commerce at least 48 hours in advance of the meeting.